



NATIONAL COMMISSION FOR CULTURE AND THE ARTS
Philippine Cultural Education Program

CULTURE-BASED GOVERNANCE TRAINING

PROGRAM DESIGN

Project Title:	INFACE CULTURE-BASED GOVERNANCE TRAINING: Community Based Informal and Non-Formal Cultural Education
In partnership with:	DILG – LGA UST Graduate School CCCPET Provincial Government of Bataan City Government of Roxas City
Implementation Date:	June 7 -9 – Bataan June 14 – 16 – Roxas City
Source of Fund:	NEFCA
Board Resolution Number	2018-228

I. Background and Rationale

The PCEP was conceived in response to the promulgation on 11 August 2001 of Republic Act 9155, “An Act Instituting a Framework of Governance for Basic Education, Establishing Authority and Accountability, Renaming the Department of Education, Culture and Sports (DECS) as a Department of Education (DepEd) and for other Purposes”. Formulated through an NCCA Board Resolution in 2001, and operationalized by a Task Force in 2002, the PCEP envisions a nation of culturally literate and empowered Filipinos by ensuring that culture is the core and foundation of education, governance, and sustainable development.

The law, while effectively reaffirmed cultural education as an integral part of basic education, had transferred this responsibility and administrative supervision of cultural agencies formerly attached to DECS to the NCCA.

Three strategic goals of PCEP, which included the:

1. Establishment of an index of knowledge on Philippine culture;
2. Development of culture-based instructional materials based on minimum learning competencies and standards on culture;
3. Implementation of cultural education programs to reach various beneficiaries through formal, non-formal and informal structures.

It was design to make cultural education accessible to all sectors of Philippine society, particularly the youth, teachers, artists and cultural workers, officials and employees of the government, members of the media, and civil society.

PCEP Institutional Intended Learning Outcomes (Competencies) of the Graduate of NCCA-PCEP Formal and Non-Formal Programs are expected to:

- 1) Manifest critical and creative thinking skills
- 2) Design culture-based instructional materials

- 3) Employ innovative culture-based pedagogy
- 4) Inculcate a sense of nationalism and patriotism
- 5) Demonstrate expertise in Philippine history, heritage, culture and the arts
- 6) Exercise leadership skills in respective communities
- 7) Conduct culturally relevant research
- 8) Initiate national, regional, and global connectedness
- 9) Conduct oneself in accordance with highest professional and ethical standard
- 10) Commit oneself to lifelong learning

Target Learners: LGU Executives (Governors, Vice-governors, Mayors and Vice-Mayors)
Provincial/Municipal/City Council Members

Its objectives are the following:

1. To provide a venue for a review of LGU practices on governance that is culture-based within their respective localities;
2. To provide opportunities for young leaders to develop a culture based leadership and skills;
3. To coordinate efforts and mechanisms for resource and expertise sharing on cultural education programming;
4. To share experiences and approaches in managing heritage sites, cultural events, artist development and cultural education; and
5. To engage participants in developing and formulating modules on LGUs' cultural education plan and crafting of local ordinance (as uphold by the Republic Act No. 10066 National Cultural Heritage Act of 2009 and Republic Act No. 7160 – Local Government Code) to institutionalize culture and arts programs by creating culture and arts office with annual budget allocations:

Building capacity for Culture-based Governance and Local Development

“All models of development are essentially cultural. They reflect a culture’s perception of the problems faced by society, and they incorporate solutions to those problems based on that perception, and developed from the cultural resources of the society itself, in order to address the specific situation in the particular society.”

Prof. Felipe M. De Leon, Jr.
Culture in Development Planning
July 29, 2011

The UNESCO recognizes that culture, in all of its dimensions, is a fundamental component of sustainable development. Still, culture is often ignored in governance exercises and development planning initiatives of many government units.

Mindful of the need to accelerate the process of integrating culture in basic education and mainstreaming it in national development plans, the Board of the National Commission for Culture and the Arts (NCCA) created the Philippine Cultural Education Program (PCEP) in 2001. The PCEP envisions a nation of culturally literate and empowered Filipinos by ensuring that culture is the core and foundation of education, governance, and sustainable development.

Among a number of projects, the PCEP rolled out two (2) boot camp training sessions on governance for Local Government Unit (LGU) executives during the first half of 2015. Dubbed as LGU National Training on Cultural Awareness and Culture-based Governance, PCEP gathered LGU executives and other local sectors for two-day collaborative sessions that underscore the various exchanges of cultural works and practices in the local government sector. Various topics were introduced to participants that are intended to raise the awareness on the need for local

ordinances and initiatives on cultural education, arts and cultural programs, culture-based public management, cultural tourism, heritage conservation, creation of arts and culture offices and councils, among others.

In 2016, PCEP and LGA recognized the City of Vigan as the Center of Culture-Based Training. Together with PCEP accredited faculty, Vigan designed the following Culture-Based Courses to be certified by TESDA:

1. Heritage-Based Disaster Risk Reduction and Management Planning
2. Certificate in Culture-Based Governance
3. Performance Art Management

Program Description

A strategic way of developing more culturally relevant development projects and reaching out to more local communities is to roll out a training program for decision makers and leaders from LGUs. The Community Based Informal and Non-Formal Cultural Education will strengthen the capacity of many LGU executives across the Philippines by providing relevant information, training, and mentoring to facilitate the creation of policies, programs, and similar initiatives with the focus of building a Filipino sense of identity and respect for cultures across the Philippines.

The primary targets of the training program are governors, vice-governors, mayors, vice-mayors, provincial board members, and municipal and city councillors. In order to have an impact across the archipelago, the training program shall be offered in Luzon and Visayas.

Responsibilities

The round-trip transportation to and from the conference site/venue, meals, and accommodations will be shouldered by the participants, chargeable to local funds, subject to existing accounting and auditing rules and regulations and other laws and existing policies of DILG.

The HOST LOCAL GOVERNMENT shall provide the following:

1. Free use of Conference air-conditioned venue for 100-150 pax with sufficient lights and sound system, LCD Projector, chairs and tables, holding area and clean comfort rooms;
2. Provide minimum of five (5) counterpart secretariat or coordinators that will:
 - a. Invite participants / ensure the attendance of LGU Executives to the conference
 - b. Assist participants in registrations, booking of hotel, restaurant and other amenities
 - c. Ushering of Guests/participants as soon as they arrived
 - d. Assistance in touring the delegates during the Exposure Tour
 - e. Set up and manage an interactive central portal or website for easy accesses, dissemination, communication and answering queries
3. Security assistance for all the delegates (police, ambulances, first aid);
4. Host a Gala Night and dinner for 100 -150 pax, possibly with performances of your local cultural groups

Likewise, the NCCA – PCEP secretariat shall

1. Send out all invitations to participants indicating City Tourism of _____ as contact and secretariat office the event;
2. Invitation of Guests and speakers of the conference;
3. Provision of conference kit and materials;
4. Provision of transportation, honorarium, hotel and food for conference speakers and facilitators;
5. Documentation of the whole proceedings;
6. Provision of certificate of participation; and
7. National promotion of the event

The PARTICIPANTS shall:

- ✓ Pay for their own transportation, hotel and meals for the whole duration of the conference

II. Participation, Eligibilities and Provisions

1. The program is open to nominated participants on a “first-to-apply, first-priority” basis. Each Provincial, Municipal and Cities Government Executives (Governor, Vice, Board Members, Mayor, Vice, Councilors and Department Heads can join, maximum of 10- participants per institution/LGU or a total of 150 conference participants shall be accommodated per site.
2. Participants shall be provided free registration, workshop kits, materials and certificate of participation. However, arrangements and costs of transportation, accommodation and meals shall be the responsibility of the participants and may be charged to local funds.
3. Interested participants are required to register online. Visit the link below to register <http://ncca.gov.ph/philippine-cultural-education-program-pcep/philippine-cultural-education-pcep-online-form/>
4. The PCEP Secretariat will notify the nominated participants for confirmation of slot via email. Confirmed participants will be given final travel instructions to the regional training venue and other requirements for participation.
5. Admission to the program will be solely determined by PCEP and its project partner hosts.
6. Online registration is free, but comes with an obligation. The number of participants is limited and your registration may result in other attendees missing a slot if the maximum capacity is reached. If you cannot attend to the program for which you have already registered, we kindly ask that you let us know. Simply cancel your Eventbrite ticket and inform the PCEP Secretariat via email pcep.application@gmail.com. Cancellation must be made at least two weeks before the scheduled seminar.

Contact Details

Inquiries, nominations and application requirements may be coursed through:

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