



NATIONAL COMMISSION FOR CULTURE AND THE ARTS
Excerpts from the Minutes of the Regular Commission Meeting held on
March 29, 2012, NCCA, Manila
and Confirmed on the Regular Commission Meeting held on
April 28, 2012, Radisson Blu Hotel, Cebu City

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3.7 Planning Output of the 4 SubCommissions

The Chairman informed the Board that following the Joint Board and National Advisory Board Strategic Planning Workshop last January in Antipolo, the four SubCommissions conducted their respective strategic planning workshops in February and March. The SubCommissions came up with objectives that are aligned with the different outcomes. He then presented for Board approval the goals, strategies and outcomes for the entire NCCA, which the Commission can work on for the next three years [2013-2016]. He added that the SubCommissions would still meet on the determination of specific programs and projects. He also requested for confirmation the new NCCA vision statement, which was discussed at the planning workshops of the SubCommissions.

The Board took note and approved the planning output of the four SubCommissions. At this point, Comm. Alegre recalled that the NCCA should already be consolidating its development plan for culture to be forwarded to the Malacañang as input to the State of the Nation Address.

[U]pon motion made and duly seconded, the majority of the Commission approved and confirmed this *Special Resolution*:

Resolution No. 2012 – 345
Adopting the New Vision Statement of the
National Commission for Culture and the Arts
and
Approving the NCCA Strategies, Goals, Outcomes
and Objectives for 2013-2016

RESOLVED, as it is hereby Resolved, To Adopt the new Vision Statement of the National Commission for Culture and the Arts "*Filipino Culture as the Wellspring of National and Global Well-being (Ang Kalinangang Filipino ay bukal ng Kagalinangang Pambansa at Pandaigdig)*;

RESOLVED FURTHER, to Approve the NCCA Strategies, Goals, Outcomes and Objectives for 2013-2016, herewith attached as Annex A;

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Prepared By:


MYLA T. BUAN
Board Secretary

For the Board:


FELIPE M. DE LEON, JR.
Chairman

VISION
Filipino culture as the wellspring of national and global well-being
(Ang kalinangang Filipino ay bukal ng kagalingang pambansa at pandaigdig.
ExeCom Board, April 14, 2012)

ORGANIZATIONAL OUTCOME 1:
Culture as pillar of sustainable development established

ORGANIZATIONAL OUTCOME 2:
Creativity and diversity of artistic expression advanced

ORGANIZATIONAL OUTCOME 3:
Strong sense of nationhood and pride in being Filipino through culture and arts promoted

SCA Objective/s

- To develop a heritage-based creative economy
- To increase regional participation in culture and arts

SCA Objective/s

- Increase awareness, recognition and protection of the traditional arts
- To increase regional participation in culture and arts

SCA Objective/s

- To increase cultural awareness and literacy in the country
- Increase awareness, recognition and protection of the traditional arts
- To broaden engagement with other sectors/stakeholders in the development and promotion of culture and arts
- To increase regional participation in culture and arts
- To harness culture and arts as catalyst for social change especially to underserved and marginalized areas
- To maximize potential for resource generation
- To preserve and develop cultural spaces for creative and artistic expressions

SCCTA Objective/s

- To strengthen creative enterprises of cultural communities towards economic sustainability

SCCTA Objective/s

- To enhance the effectiveness of cultural workers in responding to the needs of cultural communities
- To strengthen the policy environment to ensure proper recognition and understanding of the culture and tradition of IP's/ ICC's
- To strengthen creative enterprises of cultural communities towards economic sustainability

SCCTA Objective/s

- To improve the level of public awareness and appreciation of traditional culture and the arts
- To strengthen the capabilities and develop the potentials of cultural workers for better work performance

SCH Objective/s

- To professionalize heritage conservation skills

SCH Objective/s

- To conduct cultural mapping as a basis for developing cultural industries

SCH Objective/s

- To preserve and protect cultural and historical heritage
- To ensure the effective implementation of the National Heritage Act of 2009 (*Specific*)
- To increase awareness and valuation of our cultural and historical heritage
- To professionalize the cultural heritage profession (*Specific*)
- To develop mechanisms for museum sustainability (*Specific*)
- To address problems on vulnerability of tangible heritage to disasters, demolitions, and disappearances (*Specific*)

SCD Objective/s

- To increase the artistic and cultural literacy of Filipinos through the Sagisag Kultura
- To have a systematic/productive collaboration with LGUs, NGOs, and other agencies in the regions of the Philippines
- To systematize communication, coordination and collaboration among the committees and within the SCD
- To develop efficient measures and studies in assessing NCCA performance and committee accountability in projects

SCA COMMITTEE Objectives

- Architecture and Allied Arts
- Cinema
- Dance
- Dramatic Arts
- Literary Arts
- Music
- Visual Arts

SCCTA COMMITTEE Objectives

- Northern Cultural Communities
- Central Cultural Communities
- Southern Cultural Communities

SCH COMMITTEE Objectives

- Archives
- Art Galleries
- Historical Research
- Libraries and Information Services
- Monuments and Sites
- Museums

SCD COMMITTEE Objectives

- Communication
- Cultural Education
- Language and Translation

**PROGRAMS
 PROJECTS
 ACTIVITIES
 BUDGET**

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SOCIETAL GOAL

Inclusive Growth and Poverty Reduction

"A country with an organized and widely shared rapid expansion of our economy through a government dedicated to honing and mobilizing our people's skills and energies as well as the responsible harnessing of our natural resources." Social contract with the people

SECTORAL GOAL (Social Development)

Equitable Access to Adequate Quality Social Services and Assets

SUBSECTOR OUTCOME (Education, Training, and Culture)

Knowledge, Skills, Attitudes and Values of Filipinos to Lead Productive Lives Enhanced

SUBSECTOR OUTCOME (Culture)

Human Development through Culture and the Arts

VISION

Filipino culture as the wellspring of national and global well being
(Ang kalinangang Filipino ay bukal ng kagalingang pambansa at pandaigdig.)

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MFO 1:
Policy Formulation and Implementation Services

MFO 2:
Cultural Heritage Conservation Services

MFO 3:
Cultural Education and Dissemination Services

MFO 4:
Human Resource Development Services for IPs, Artists and Cultural Workers

MFO 5:
Arts and Crafts Production Services

MFO 6:
Creative Industry Development Services

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