



**NATIONAL COMMISSION FOR CULTURE AND THE ARTS
Philippine Cultural Education Program**

CULTURE-BASED GOVERNANCE TRAINING

PROGRAM DESIGN

Project Title:	INFACE CULTURE-BASED GOVERNANCE TRAINING: Community Based Informal and Non-Formal Cultural Education
In partnership with:	DILG UST Graduate School CCCPET City Government of Ormoc City
Implementation Date:	June – August 2019
Source of Fund:	NEFCA
Board Resolution Number	2019-244

I. Background and Rationale

The PCEP was conceived in response to the promulgation on 11 August 2001 of Republic Act 9155, “An Act Instituting a Framework of Governance for Basic Education, Establishing Authority and Accountability, Renaming the Department of Education, Culture and Sports (DECS) as a Department of Education (DepEd) and for other Purposes”. Formulated through an NCCA Board Resolution in 2001, and operationalized by a Task Force in 2002, the PCEP envisions a nation of culturally literate and empowered Filipinos by ensuring that culture is the core and foundation of education, governance, and sustainable development.

The law, while effectively reaffirmed cultural education as an integral part of basic education, had transferred this responsibility and administrative supervision of cultural agencies formerly attached to DECS to the NCCA.

Three strategic goals of PCEP, which included the:

1. Establishment of an index of knowledge on Philippine culture;
2. Development of culture-based instructional materials based on minimum learning competencies and standards on culture;
3. Implementation of cultural education programs to reach various beneficiaries through formal, non-formal and informal structures.

It was design to make cultural education accessible to all sectors of Philippine society, particularly the youth, teachers, artists and cultural workers, officials and employees of the government, members of the media, and civil society.

PCEP Institutional Intended Learning Outcomes (Competencies) of the Graduate of NCCA-PCEP Formal and Non-Formal Programs are expected to:

- 1) Manifest critical and creative thinking skills
- 2) Design culture-based instructional materials
- 3) Employ innovative culture-based pedagogy
- 4) Inculcate a sense of nationalism and patriotism

- 5) Demonstrate expertise in Philippine history, heritage, culture and the arts
- 6) Exercise leadership skills in respective communities
- 7) Conduct culturally relevant research
- 8) Initiate national, regional, and global connectedness
- 9) Conduct oneself in accordance with highest professional and ethical standard
- 10) Commit oneself to lifelong learning

Target Learners:

1. LGU Executives (Governors, Vice-governors, Mayors and Vice-Mayors)
2. Provincial/Municipal/City Council Members
3. Tourism, Planning, and Budget Officer
4. Culture and Arts Officer

Its objectives are the following:

1. To create awareness on the value of culture, heritage and history to local government participants
2. To impress the governing laws and regulations among participants the role of culture and heritage in the overall development program of the national government
3. To provide tools and techniques on the utilization of culture and heritage to community development
4. To present case studies on culture, arts and heritage utilization

Building capacity for Culture-based Governance and Local Development

“All models of development are essentially cultural. They reflect a culture’s perception of the problems faced by society, and they incorporate solutions to those problems based on that perception, and developed from the cultural resources of the society itself, in order to address the specific situation in the particular society.”

Prof. Felipe M. De Leon, Jr.
Culture in Development Planning
July 29, 2011

The UNESCO recognizes that culture, in all of its dimensions, is a fundamental component of sustainable development. Still, culture is often ignored in governance exercises and development planning initiatives of many government units.

Mindful of the need to accelerate the process of integrating culture in basic education and mainstreaming it in national development plans, the Board of the National Commission for Culture and the Arts (NCCA) created the Philippine Cultural Education Program (PCEP) in 2001. The PCEP envisions a nation of culturally literate and empowered Filipinos by ensuring that culture is the core and foundation of education, governance, and sustainable development.

Among a number of projects, the PCEP rolled out two (2) boot camp training sessions on governance for Local Government Unit (LGU) executives during the first half of 2015. Dubbed as LGU National Training on Cultural Awareness and Culture-based Governance, PCEP gathered LGU executives and other local sectors for two-day collaborative sessions that underscore the various exchanges of cultural works and practices in the local government sector. Various topics were introduced to participants that are intended to raise the awareness on the need for local ordinances and initiatives on cultural education, arts and cultural programs, culture-based public management, cultural tourism, heritage conservation, creation of arts and culture offices and councils, among others.

Program Description

A strategic way of developing more culturally relevant development projects and reaching out to more local communities is to roll out a training program for decision makers and leaders from LGUs. The Community Based Informal and Non-Formal Cultural Education will strengthen the capacity of many LGU executives across the Philippines by providing relevant information, training, and mentoring to facilitate the creation of policies, programs, and similar initiatives with the focus of building a Filipino sense of identity and respect for cultures across the Philippines.

Responsibilities

The round-trip transportation to and from the conference site/venue, meals, and accommodations will be shouldered by the participants, chargeable to local funds, subject to existing accounting and auditing rules and regulations and other laws and existing policies of DILG.

The HOST LOCAL GOVERNMENT shall provide the following:

1. Free use of Conference air-conditioned venue for 200-250 pax with sufficient lights and sound system, LCD Projector, chairs and tables, holding area and clean comfort rooms;
2. Provide minimum of five (5) counterpart secretariat or coordinators that will:
 - a. Invite participants / ensure the attendance of LGU Executives to the conference
 - b. Assist participants in registrations, booking of hotel, restaurant and other amenities
 - c. Ushering of Guests/participants as soon as they arrived
 - d. Assistance in touring the delegates during the Exposure Tour
 - e. Disseminate information in your website and social media sites
3. Security assistance for all the delegates (security guard and first aid);
4. Host a Gala Night and dinner for 200-250 pax, possibly with performances of your local cultural groups

Likewise, the NCCA – PCEP secretariat shall

1. Send out all invitations to participants;
2. Invitation of Guests and speakers of the conference;
3. Provision of conference kit and materials;
4. Provision of transportation, honorarium, hotel and food for conference speakers and facilitators;
5. Documentation of the whole proceedings;
6. Provision of certificate of participation; and
7. National promotion of the event

The PARTICIPANTS shall:

- ✓ Pay for their own transportation, hotel and meals for the whole duration of the conference

II. Participation, Eligibilities and Provisions

1. The program is open to nominated participants on a “first-to-apply, first-priority” basis. Each Provincial, Municipal and Cities Government Executives (Governor, Vice, Board Members, Mayor, Vice, Councilors and Department Heads can join, maximum of 10-participants per institution/LGU or a total of 200 conference participants shall be accommodated.

2. Participants shall be provided free registration, workshop kits, materials and certificate of participation. However, arrangements and costs of transportation, accommodation and meals shall be the responsibility of the participants and may be charged to local funds.
3. Interested participants are required to register online.
4. The PCEP Secretariat will notify the nominated participants for confirmation of slot via email. Confirmed participants will be given final travel instructions to the regional training venue and other requirements for participation.
5. Admission to the program will be solely determined by PCEP and its project partner hosts.
6. Online registration is free, but comes with an obligation. The number of participants is limited and your registration may result in other attendees missing a slot if the maximum capacity is reached. If you cannot attend to the program for which you have already registered, we kindly ask that you let us know. Simply cancel your Eventbrite ticket and inform the PCEP Secretariat via email pcep.application@gmail.com. Cancellation must be made at least two weeks before the scheduled seminar.

Contact Details

Inquiries, nominations and application requirements may be coursed through:

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