

# **The Philippines ASEAN Digital Art Contest 2020**

## *Imaging ASEAN Amid COVID-19*

### **RATIONALE**

The ASEAN Socio-Cultural Community (ASCC), established to strengthen endeavors that promote ASEAN awareness and reinforce ASEAN identity, not only within the region but all across the globe, recognizes the effectivity of harnessing the arts and culture at times of global distress like the current COVID-19 pandemic.

Thus, the National Commission for Culture and the Arts (NCCA) of the Philippines, which belongs to the culture sector under the ASCC pillar, is implementing **The Philippines ASEAN Digital Art Contest 2020**, with the theme, ***Imaging ASEAN Amid COVID-19.***

### **DESCRIPTION OF THE CONTEST**

As part of its commitment to ASEAN in this 2020 Year of ASEAN Identity, the NCCA calls on Filipino citizens to express their emotions, feelings, ideas and innovative thoughts through Digital Art that reflect the cultural uniqueness and identity that is shared by ASEAN Member States.

The theme of the contest, *Imaging ASEAN Amid COVID-19* is considered relevant especially with what ASEAN is currently experiencing due to the COVID-19 pandemic which has caused global disruption. Unfortunately, the arts and culture sector is among the worst hit in the region. This project offers an alternate venue for artists to express their creativity and at the same time share with the general public the different facets of dealing with the pandemic.

The contest aims to showcase the best of the expressions of Philippine amateur and professional artists in digital art while highlighting the cultural uniqueness and identity being shared by the whole ASEAN community, not just on the local or national level.

The process of the contest will be done online, from submission of entries to the selection and announcement of winners.

## **GUIDELINES AND MECHANICS**

### ***Requirements***

All entries must be created with digital technology and presented in various formats of stand-alone digital art image such as, but not limited to:

- Graphic Poster
- Web Comic
- Fractal/Algorithmic Art
- Data-Moshing
- Dynamic Painting
- 2D Computer Graphics
- 3D Computer Graphics
- Pixel Art
- Digital Photography
- Photo-painting
- Manual Vector Drawing
- Integrated Art / Mixed Media and Hybrid Painting
- Raster Painting
- Computer-Generated Painting

The prescribed categories in relation to the context/meaning of the digital art output reflecting the challenges and/or opportunities in the whole of the ASEAN region in the face of the COVID-19 pandemic are as follows:

- ASEAN community concerns (political, economic, socio-cultural)
- Health care concerns (ASEAN region in scope)
- Art concerns (ASEAN region art markets, materials and production, exhibitions, motivations, etc.)
- Personal concerns (self, family, and community as part of the whole ASEAN region)

### ***Eligibility***

1. The contest is open to all Filipino citizens (age 18 and above) to submit original creative outputs inspired by the theme *Imaging ASEAN Through Digital Art*
2. Contestants are limited to individual amateurs or professionals. No submissions from groups or companies will be accepted.
3. Members of the NCCA Secretariat and the NCCA National Committee on Visual Arts and their relatives up to the second degree of consanguinity are excluded from joining the competition.

## ***Rules and Regulations***

1. Entries should be in high resolution JPEG format, preferably with minimum dimensions of 1080 x 1920 pixels, and 300 dpi. Maximum file size should be 10MB.
2. Entries must be a static digital image that is an original creation by the participant.
3. Each entry must be accompanied by a brief artist's statement of no more than 150 words.
4. The following entries will be disqualified:
  - Entries that were submitted in previous competitions, included in publications, or otherwise used for any commercial purpose.
  - Entries with elements that infringe on the intellectual property rights of other individuals, organizations, or other creative sources.
  - Animated works or moving electronic imagery such as motion graphics, 2D/3D animation, stop motion animation, graphic interchange format (GIF), and other sub-classifications.
  - Entries that underwent a manual process in hand drawing, traditional painting, or printmaking that were migrated or scanned into digital format.
  - Entries that violate trademark and copyright laws and those with explicit and malicious content that incites prejudice on race, sex, religion, and other forms of human and animal rights.

## ***Submission of Entries***

1. Each contestant may submit only one entry.
2. The submission of entries will begin at 12:01 AM on 8 September 2020 and will close at 11:59 PM on 15 October 2020 (PHT). Late submissions will be automatically disqualified as indicated on its electronic time stamp.
3. Applicants must fill out and upload the required details in the Google Entry Form link provided below:

<https://docs.google.com/forms/d/e/1FAIpQLScUr91Dr1k4GFKh4342c9EdULU694M3CLwLAJScrMVqwk6cqw/viewform>

Guidelines and other necessary information with regard to the activity are also indicated in the abovementioned form.

4. Naming convention: entry file should be named as follows: TITLE OF ARTWORK\_initial of artist first name and full last name\_RegionNumber.jpg (e.g., COVID19\_jdelacruz\_R4.jpg).
5. Entries with incomplete details or requirements are automatically disqualified.
6. By submitting an entry, the contestant agrees to all of the competition rules and mechanics, including the decision of the jury.
7. The contest is free and does not require a registration fee.
8. Questions about the competition may be submitted through [philaseanartcontest.ncca@gmail.com](mailto:philaseanartcontest.ncca@gmail.com), but only entries submitted using the provided link will be honored.

### ***Intellectual Property***

1. Contestants affirm that their submissions are their own original work, have not been copied from others or from previous designs, including their own, and do not violate the intellectual property rights of any other person or entity.
2. All submissions must become the sole property of the NCCA and may be used for any purpose relevant to its mandate and not for any commercial purpose. Artists may not use their winning images without the expressed written permission of the NCCA.
3. An entry submission into this contest constitutes permission to use the winner's name, prize information, and other information provided on the entry form for publicity purposes, without further permission and compensation.
4. The NCCA shall have the right to adapt, edit, modify or otherwise use the winning submission in part or in its entirety in whatever manner it deems appropriate, but not for commercial purposes.
5. The NCCA reserves the right to use the images in materials related to cultural promotion and other NCCA-related programs.

### ***Criteria for Selection of Winners***

1. The winners will be selected by a panel of judges, whose decision will be final.
2. Entries will be judged according to the following merits:
  - Originality of the work concept
  - Relevance to the Theme and Interpretation
  - Unity of Composition of Elements
  - Technical Proficiency and Creative Use of Digital Media

### ***Prizes***

To encourage a larger number of participants from the provinces and to select the most outstanding work based on merit, the contest will have a two-stage selection of winners from regional finalists to national winners.

Stage 1: Selection of 10 Finalists per Regional Cluster	
10 NCR Finalists	Regional Finalist Certificate
10 Luzon Finalists	Regional Finalist Certificate
10 Visayas Finalists	Regional Finalist Certificate
10 Mindanao Finalists	Regional Finalist Certificate

Stage 2: National Finalist Winners	
First Prize	Certificate + P50,000 Cash Prize
Second Prize	Certificate + P30,000 Cash Prize
Third Prize	Certificate + P20,000 Cash Prize
Consolation Prizes (5)	Certificate + P10,000 Cash Prize

1. Prizes are subject to 20% tax.
2. The NCCA will provide all regional finalists and national winners of the competition with a prestigious Philippines-ASEAN certificate.
3. The regional finalists and winners of the national finals will be notified via email and announced on the NCCA website and social media accounts.

4. Cash prizes will be awarded through bank transfers.
5. The winning entries including regional finalists and other selected artworks will be displayed online via the NCCA website, social media accounts and other online media platforms.
6. For winning entries, the NCCA will be granted a written authority by the artist to use or publish the digital images for the promotion of art and creativity in its various programs. When circumstances allow in the near future, the winning entries along with other select entries shall be considered for an actual exhibition at the NCCA Gallery.

### ***Disclaimer***

1. The NCCA is not responsible for lost, late, misdirected, incomplete, illegible, or otherwise unusable entries, including entries that are corrupted due to computer virus, poor internet connectivity or electronic device problems.
2. The NCCA reserves the right to cancel or modify the competition and award the prize by alternate means if fraud or technical failure is determined at any time by the NCCA, including after the submission window has closed.
3. If the winners are determined to have violated any of the competition rules and guidelines, he/she will be required to forfeit the award and return the prize money, even if the determination was made after it has been awarded.