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	MEMORANDUM		Page	1 of

MM-OOC-2020-01- 001

DATE : 20 January 2020

FOR : **Susan C. Dayao**
Chief Administrative Officer

THROUGH : **Al Ryan S. Alejandro**
Executive Director

From : **Myla T. Buan**
Board Secretary

SUBJECT : **Copy of Board Resolution No. 2019- 360 and 2019-361**

This is to provide the Records and Archives Section one original copy of Board Resolution No. 2019-360 "Adopting the NCCA Strategic Plan 2020-2022" and Board Resolution No. 2019-361 "Designating the Chairman of the National Historical Commission of the Philippines as the Alternate of the NCCA Chairman in Ministerial Meetings" and other relevant International Engagements", approved at the Commission meeting on 19 November 2019 duly signed by the Chairman and the Board Secretary.

For your reference, guidance and appropriate action.


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1/21/2020
2020-01-003



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NATIONAL COMMISSION FOR CULTURE AND THE ARTS

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cc: PAIS - may 2/3/20 ms may
MISS - ~~Ad~~ Sir Ryan
HRMS - ~~Ms~~ 02/3/20 ms. Arlyn
PMS - ~~Ms~~ 2/3/20 ms. Val
SMS - ~~Ms~~ 2/3/20 ms. Dinalyn
LSS - ~~Ms~~ 02/3/20 ms. Jolynn
RMS - ~~Ms~~ 2/3/20 ms. Katarhe
WSS - ~~Ms~~ 2/3/20 ms. Minda





NATIONAL COMMISSION FOR CULTURE AND THE ARTS
*Excerpts from the Minutes of the Regular Commission Meeting held on
November 19, 2019, NCCA, Manila*

Resolution

[U]pon motion made and duly seconded, the Commission approved
this **Resolution**:

Resolution No. 2019-360
Adopting the NCCA Strategic Plan 2020-2022

WHEREAS, the NCCA is empowered to formulate and implement
policies and plans in pursuance of its mandate;

WHEREAS, the NCCA Secretariat crafted a strategic plan using a
combination of participatory and technical process anchored on the NCCA's
mandate and Chapter 7 [Promoting Philippine Culture and Values] of the
Philippine Development Plan 2017-2022;

WHEREAS, the NCCA Secretariat is recommending approval and
adoption of the NCCA Strategic Plan 2020-2022;

NOW, THEREFORE, be it **RESOLVED**, as it is hereby
RESOLVED, To Adopt the NCCA Strategic Plan 2020-2022, herewith
attached as Annex A;

.....

Prepared by:

MYLA T. BUAN
Board Secretary

For the Board:

VIRGILIO S. ALMARIO, NA
Chairman



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NCCA STRATEGIC PLAN 2020 – 2022

NCCA Achievements: 2017 – 2019

Cluster 1 - Supporting the National Priorities on Culture

- The study to clarify *Filipino values for national development* under the NCCA is currently in its final stages of validation and results will be available on the last quarter of 2019
- The corpus of *Filipino values study* will be used to update the DepEd core values curriculum, as well as the Civil Service Institute's Public Service Values Program
- The *Philippine Cultural Statistics Framework* is being implemented by the NCCA and the Philippine Statistics Authority (PSA) to generate sound cultural statistics in aid of policy and programming toward a high-trust society
- The *UNESCO 2005 Convention*, a legally-binding international agreement on the protection and promotion of the diversity of cultural expressions, is also expected to be ratified in the Philippines within this year.
- Funded the establishment of Cultural Hubs in Region VI, VII, and XI.
- The NCCA continues to support long-established awards and created new ones such as *National Artist Awards* with 73 recipients, of which 11 are living; *GAMABA* with 16 recipients, of which 9 are living; *Ani ng Dangal* with 590 recipients; and *Dangal ng Haraya* with 2 recipients.
- To date, the total number of cultural properties registered in the *Philippine Registry of Cultural Property (PRECUP)* is 7,628. More than a hundred LGUs have already been coordinated and that includes giving them workshops regarding cultural mapping.
- The NCCA has established a *Cultural Mapping Program* to help LGUs identify and account their cultural properties. To date, the NCCA has assisted 38 LGUs nationwide.
- The NCCA provided opportunities to approximately 5,196,361 number of public school students, government employees, and communities to participate in cultural events.
- The NCCA reached 271,122,037 number of audience in quada-media (NCCA website, publications, TV, and other media platforms).
- To further celebrate culture and arts, the NCCA spearheaded National Celebrations such as the *National Arts Month, National Heritage Month, National Literature Month, Independence Day, Indigenous Peoples Month, Buwan ng Kalutong Filipino, Dance Xchange, Linggo ng Musikang Pilipino, and Museum and Galleries Month.*
- In response to the need of national development through culture and arts, the NCCA has funded a total of 1,226 projects and programs from 2017 to 2019.
- In cooperation with the DFA, the NCCA assisted in drafting and implementing of 55 *cultural exchange agreements.*

Cluster 2 - Responding to the Marginalized and Vulnerable

- Established 16 *Knowledge Development Centers and SLTs* nationwide, and 36 *Sentros Rizal overseas*, and 6 *Institute of Living Traditions (ILTs)* nationwide.

Cluster 3 - Broadening Reach and Access

- The NCCA has established closer linkages with LGUs to align efforts on cultural preservation, inventory of cultural properties, cultural mapping, and other culture-related activities. It has been included in regional development councils for cultural concerns.
- Provision of capacity building and knowledge development support for LGUs and the public has been strengthened
- 609 LGUs with Local Culture and Arts Council (LCAC)
- The NCCA has been continuously cooperating with the legislative offices, as well as with OP for the review of 49 *legislative related policies*
- Bill creating the *Department of Culture (DOC)* still pending in Congress. This legislation seeks to respond to several structural weaknesses of the culture sector by: (a) acquiring the mandate and resources to implement initiatives from national to local levels, (b) rationalizing the overlapping functions among existing agencies, and (c) asserting the regulatory powers as prescribed by law.

Cluster 4 - Strengthening NCCA Human and Organizational Capacity

- The NCCA has officially received the *ISO 9001:2015* Certification for the Administration of NEFCA-Supported Competitive Grants on January 14, 2019. The National Endowment Fund for Culture and Arts (NEFCA) has its scope limited to services directly affecting the public through grants.
- The Secretariat is being reengineered to provide the NCCA and grants beneficiaries with more project development and administrative support. The creation of new offices / divisions is being proposed to meet the thrusts of the NCCA.



NCCA'S CULTURAL DEVELOPMENT PLAN 2020 – 2022

- I. Vision
- II. Mission
- III. Goals
- IV. Values
- V. Framework
- VI. Goals as KRAs
- VII. Strategies per cluster
- VIII. Indicative budget

I. Vision

A Filipino people with a strong sense of nationhood and deep respect for cultural diversity.

II. Mission

NCCA is the prime government agency that safeguards, develops, and promotes Filipino culture through the formulation and implementation of enabling policies and programs as well as the administration of endowment funds for culture and arts.

III. Goals

- A. Support people initiatives in the continuing and balanced development of a pluralistic culture
- B. Conserve and promote the nation's historical and cultural heritage
- C. Disseminate artistic and cultural products among the greatest number of people across the country and overseas
- D. Safeguard and integrate traditional culture and its various creative expressions as a dynamic part of the national cultural mainstream
- E. Ensure democratization of access to culture assets and resources
- F. Support and implement cultural programs that address various goals of the 2030 Agenda for Sustainable Development

IV. Values

Nationalism– We strive to uphold the interest of the peoples of the Philippines and the country, which shall have priority over all other considerations.

Commitment to Service– We commit to serve all people and institutions in conformity with the highest standards of excellence.

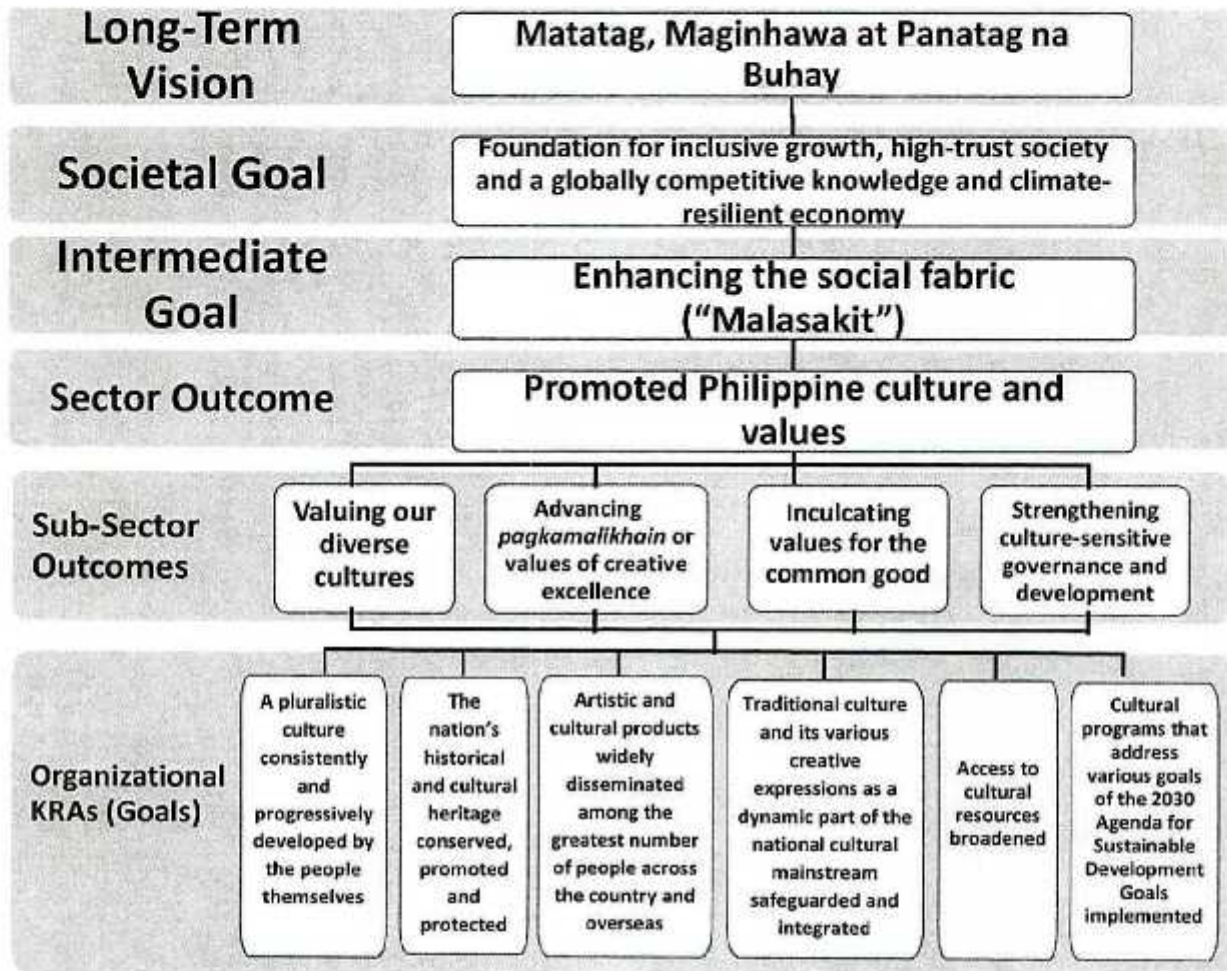
Cultural Competence– We promote behaviors, attitudes, and policies anchored on cultural knowledge, awareness, and sensitivity that work effectively in multicultural settings to produce better outcomes.

Artistic Excellence– We believe in the continuous enhancement of the capacity and expertise of personnel for self-development and well-being, and to ensure that we perform with technical proficiency and consistent with professional standards.



V. Framework

NCCA STRATEGIC PLAN 2020 – 2022 FRAMEWORK



VI. Goals as KRAs

Priorities for 2020 – 2022

Cluster 1. Supporting National Priorities on Culture

Cluster 2. Responding to the Marginalized and Vulnerable

Cluster 3. Broadening Reach and Access

Cluster 4. Strengthening NCCA Human and Organizational Capacity

Cluster 1 – Supporting National Priorities on Culture	
Objectives	Result Statements
1. Increased awareness and valuing by the Filipino public of our diverse cultures	<ul style="list-style-type: none"> Increased awareness and valuing by the Filipino public of our diverse cultures Stronger sense of social inclusion and more openness for dialogue among different social and cultural groups, emphasizing shared values and practices Values that push for common good anchored on the list produced through the Values Study Project are better understood and accepted by Filipinos
2. To heighten and sustain an environment that fosters creativity	<ul style="list-style-type: none"> A vibrant arts and culture landscape in the country with more investments in arts creation, public participation in creative activities, establishment of creative spaces or cultural hubs in the regions Artists as well as their works are protected and promoted
3. To develop more experts on the conservation and safeguarding of Philippine cultural and natural heritage	<ul style="list-style-type: none"> More experts developed on the conservation and safeguarding of Philippine cultural and natural heritage More experts employed in local heritage conservation, heritage tourism, and other local cultural infrastructure projects such as museums, galleries, archives, libraries, and schools of living
4. To fortify organizational management and development capacity of artists and cultural workers	<ul style="list-style-type: none"> Institutional capacities of artists and cultural workers for development and sustainability are upgraded Enlarged participation of private cultural organizations in the implementation of government-supported projects

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<p>5. To intensify documentation on Philippine culture, particularly indigenous knowledge systems and practices as well as tangible and intangible cultural heritage, and encourage continuous discourse and scholarship</p>	<ul style="list-style-type: none"> • Continuing development of the body of knowledge on Philippine culture • Sustained use of Philippine languages in oral and written communication • Culturally-sensitive planning for urban environment towards a sustainable human settlement • More widespread utilization of traditional knowledge for sustainable food production and resilient agriculture
<p>6. To provide enabling support for the creative economy in the Philippines</p>	<ul style="list-style-type: none"> • Philippine roadmap on creative economy collaboratively accomplished with DTI and other stakeholders • A higher number of localities declared as creative cities • Higher incomes and more jobs generated from cultural products and services • More jobs supported and local cultural products promoted by heritage tourism
<p>7. To intensify and further systematize coordination among affiliated agencies and other institutions to accomplish the goals of Chapter 7 of the PDP</p>	<ul style="list-style-type: none"> • PDP Chapter 7 goals are collaboratively accomplished • Initiatives of the seven cultural agencies and other related agencies are integrated • Social Development Goals indicators related to culture and arts are established

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Cluster 2 – Responding to the Marginalized and Vulnerable	
1. To create policies and sustainable programs specific to marginalized and vulnerable groups (such as persons with disabilities, overseas Filipinos, elderly, youth and children, victims of trauma and abuse, and unemployed, among others) to address their sociocultural needs	<ul style="list-style-type: none"> Socio-cultural services for marginalized and vulnerable groups are well-accessed
Cluster 3 – Broadening Reach and Access	
1. To increase regional access to NCCA programs and services	<ul style="list-style-type: none"> More regional stakeholders availed of NCCA programs and services Increased number of established cultural hubs and other venues for creativity all over the country Additional Local Culture and Arts Councils and RDC-based Subcommittee on Culture created
2. To continue the lobby for the enactment of the law establishing the DOC	<ul style="list-style-type: none"> Legislation creating DOC is enacted The DOC is established
3. To harness other potentials of NEFCA in building more resources for culture and access to its use	<ul style="list-style-type: none"> Financial resources for broader culture and arts programs and activities are augmented and made available
Cluster 4 – Strengthening NCCA Human and Organizational Capacity	
1. To ensure adequate human resource for NCCA	<ul style="list-style-type: none"> Human resource requirements of NCCA are adequately met Stronger NCCA policy research capacity
2. To continuously enhance the competence of the NCCA Secretariat to achieve the targets of the period	<ul style="list-style-type: none"> NCCA human resources are competent and continuously improving
3. To continuously improve and innovate based on efficient processes, well-defined measurements, and best practices	<ul style="list-style-type: none"> NCCA organizational processes are fully ISO-compliant and certified

VII. Strategies per Cluster

Cluster 1 – Supporting National Priorities on Culture

- Development and publication of IECs
- Publications
- Conduct of various educational initiatives for media practitioners, teacher, youth gov't officials and employees
- Conduct of various educational initiatives on Filipino culture and values
- Conduct of various activities on conservation and safeguarding of Philippine cultural heritage for media practitioners, teacher, youth, gov't officials and employees
- Conduct of training on organizational development and organizational management
- Conduct of various training initiatives on conservation and safeguarding of PH cultural heritage for media practitioners, teacher, youth, gov't officials and employees
- Conduct of researches on PH culture
- Production, Promotion of Creative works and capacity building for experts' development
- Develop policies to support implementation of programs on the identified initiatives
- Conduct of inter-agency coordination meetings

Cluster 2 – Responsible to the Vulnerable and Marginalized

- Policy formulation and program development and implementation relevant to the protection and promotion of artists, artisans, and their creative works
- Policy formulation and program development and implementation relevant to the sociocultural needs of the vulnerable and marginalized groups

Cluster 3 – Broadening Reach and Access

- To increase regional access to NCCA programs and services
- To increase public access to local and international cultural programs and services
- To support for the enactment of the establishment of the Department of Culture by 2022

Cluster 4 – Strengthening NCCA Human and Organizational Capacity

- To ensure adequate human resource for the NCCA (QMS)
- To ensure adequate human resource for the NCCA (Planning and PMED)
- To mobilize support / congratulatory and commemorative events for the artistic community and the staff

VIII. Indicative Budget

Agenda	2020	2021	2022	TOTAL
Cluster 1: Support for National Priorities on Culture	315,273,400	315,273,400	315,273,400	315,273,400
<i>Institutional Programs</i>	247,000,000	247,000,000	247,000,000	247,000,000
<i>Competitive Grants</i>	60,168,400	60,168,400	60,168,400	60,168,400
Cluster 2: Responding to the Vulnerable	41,135,000	41,135,000	41,135,000	41,135,000
Cluster 3: Broadening Reach and Access	273,650,000	273,650,000	273,650,000	273,650,000
Cluster 4: Strengthening NCCA Human & Organizational	8,800,000	8,800,000	8,800,000	8,800,000
Grand Total	638,858,400	638,858,400	638,858,400	638,858,400



NATIONAL COMMISSION FOR CULTURE AND THE ARTS
*Excerpts from the Minutes of the Regular Commission Meeting held on
November 19, 2019, NCCA, Manila*

Resolution

[U]pon motion made and duly seconded, the Commission approved this **Resolution**:

Resolution No. 2019-361

Designating the Chairman of the National Historical Commission of the Philippines as the Alternate of the NCCA Chairman in Ministerial Meetings and other relevant International Engagements

WHEREAS, the Chairman as the *de facto* Minister of Culture of the Philippines, is regularly invited to meetings and events among Ministers of Culture;

WHEREAS, the Chairman's presence is specifically sought at such meetings to deliver a message, a relevant paper or country statement/position on a given topic, and/or participate in discussions or decisions leading to the signing of Official Statements or Agreements;

WHEREAS, the Chairman due to other commitments and simultaneous engagements, is constrained from attending all such meetings and events,

WHEREAS, in the absence of the Chairman, the organizing party requests for an equally high level official of the same stature as his counterparts in the meetings;

WHEREAS, in order to ensure representation of the Commission in Ministerial meetings and relevant international engagements, the International Affairs Office-Sentro Rizal recommended that an alternate of the Chairman from the Heads of the Cultural Agencies be designated whose function will be akin to that of a Vice-Chairperson;


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NATIONAL COMMISSION FOR CULTURE AND THE ARTS
*Excerpts from the Minutes of the Regular Commission Meeting held on
November 19, 2019, NCCA, Manila*

NOW, THEREFORE, be it **RESOLVED**, as it is hereby **RESOLVED**, in the interest of public service, To Designate the Chairman of the National Historical Commission of the Philippines (NHCP) as the Alternate of the Chairman in Ministerial Meetings and other relevant International Engagements;

RESOLVED FURTHER, That in the absence of the NHCP Chairman, the NCCA Chairman shall designate his alternate from among the heads of the cultural agencies;

RESOLVED FINALLY, That the designation of an alternate from among the ranks of heads of cultural agencies does not preclude the Chairman's prerogative to assign another representative from the Board of Commissioners, Executive Councils of the National Committees, or other authorities when an event call for a specific area of expertise.

Prepared by:

MYLA T. BUAN
Board Secretary

For the Board:

VIRGILIO S. ALMARIO, NA
Chairman



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