



CALENDAR OF ACTIVITIES

APRIL 2022



APRIL 1	2:00 PM	Filipino Food Month 2022 Opening Ceremonies & Virtual Presser at the Metropolitan Theater
APRIL 1, 8 15, 22 & 29	2:00 PM	Culinary Cinema Public Screening of Short Film at the NCCA FB Page
APRIL 4	8:00 AM 2:00 PM	DA Launching of FFM 2022 at the DA and FFM FB Page Culinary Cinema Official Launch at the NCCA FB Page
APRIL 6	1:30 PM	VIRTUAL: Usapang Kakao at Tsokolate: Exploring Cacao Opportunities in Domestic and Global Market at the HVCRC and PH Cacao Industry Council FB Page
APRIL 6, 13 20 & 27	2:00 PM	Culinary Cinema Short Film Talkbacks at the NCCA FB Page

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APRIL 7	5:00 PM	KainCon Session 1: How to Grow Your Own Food at the FFM FB Page
APRIL 11	9:00 AM	High Value Crops Week Opening at the DA and HVCRC FB Page • Planting Ceremony for Intercropping of Coffee and Cacao in Coconut Areas • Turn over of HVCDP projects in Quezon
	2:00 PM	Culinary Cinema Mindanao Launch at the NCCA FB Page
APRIL 12	9:00 AM	HVC Week Webinar Series: Diversification in Philippine Coconut Areas at the DA and HVCRC FB Page
	5:00 PM	KainCon Session 2: Preserving Filipino Culinary Traditions Through Gastrodiplomacy and Tourism at the FFM FB Page





Rice Areas at the DA and HVCRC FB Page	pine
M KainCon Session 3: A Tradition of Customized Cuis Innovations Inspired by Filipino Food History at the FFM FB Page	sine:
M Culinary Cinema Visayas Launch at the NCCA FB Pa	age
M KainCon Session 4: Starting a Sustainable Food Business at the FFM FB Page	
y 21st World Travel and Tourism Council Global Sum Fun Philippine Finds Pop-Up Store at the Marriot Grand Ballroom, Pasay City	nmit -
) PI	Innovations Inspired by Filipino Food History at the FFM FB Page PM Culinary Cinema Visayas Launch at the NCCA FB Page PM KainCon Session 4: Starting a Sustainable Food Business at the FFM FB Page day 21st World Travel and Tourism Council Global Sun Fun Philippine Finds Pop-Up Store



APRIL 21	9:00 AM	KainCon Session 5: Recognizing Philippine Cuisine and Gastronomy as Part of the Filipino Cultural Identity at the FFM FB Page
APRIL 22-24	All day	Filipino Food Festival at the Atrium of Shangri-la Plaza
APRIL 25	2:00 PM	Culinary Cinema Luzon Launch at the NCCA FB Page
APRIL 26	5:00 PM	KainCon Session 6: Understanding the Flavors of Muslim Mindanao at the FFM FB Page
APRIL 28	5:00 PM	KainCon Session 7: Preserving and Promoting Filipino Food Traditions in Global Perspective at the FFM FB Page

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REGIONAL ACTIVITIES

APRIL 3, 10 17 & 24	Every Sundays	Cagayan de Oro City Foodcrawl at the Cagayan de Oro City Platforms: DOT 10 Facebook and Youtube social media platforms Hello CdeO Facebook page
		Kadiwa Retail Selling and Promotion of Local/ Indigen Food (Al Fresco) at the Session Rd., Baguio City
APRIL 6-10		KADIWA ni Ani at Kita cum Filipino Food Month Celebration at the Robinsons Place Tuguegarao
APRIL 6, 11 13, 18, 20		Sustainable Diner Series at the Zoom: DOT CALABARZO & WWF Philippines
APRIL 7-8		KADIWA sa PCA in celebration of the FFM at the PCA 8, Grounds, Govt Center, Pawing, Palo, Leyte
		Community-Based Tourism Kulinarya Workshop at Claveria, Cagayan

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APRIL 2022 REGIONAL ACTIVITIES

APRIL 8, 11 & 26		KADIWA Retail Selling in celebration of the Filipino Food Month at the Brgy. Batong Malake, Los Banos, Laguna (Brgy. Covered Court)
APRIL 11		KADIWA Retail Selling in celebration of the Filipino Food Month at the DA RFO IV-Calabarzon, Lipa Agricultural Research and Experiment Station, Lipa City, Batangas
APRIL 11-13		KADIWA ni Ani at Kita Trade Event cum HVC Week at the Robinsons Main, Iloilo
APRIL 12	AM PM	Culinary Tour at the Robinsons Main, Iloilo Fountain Area Still Life Painting at the Robinsons Main, Iloilo Assigned Area



REGIONAL ACTIVITIES

APRIL 12	10:00 AM 3:00 PM	Banana Wine Processing at the ATI FB, DA FB, FFM FB Yum-thing Sticky: D' Triple Sticky Rice Recipes at the ATI FB, DA FB, FFM FB
APRIL 12-16		FFM Trade Fair and Exhibits at the DA RFO XII Lobby, Brgy. Carpenter Hill, Korondal City
APRIL 13	10:00AM 2:00 PM	Kakanin-Making at the ATI FB, DA FB, FFM FB Maguindanao Delicacies at the ATI FB, DA FB, FFM FB
APRIL 13	РМ	Food Art/Carving Contest at the Robinsons Main, Iloilo Fountain Area
		DA Employees' Cooking Contest at the DA RFO XII Lobby, Brgy. Carpenter Hill, Korondal City

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APRIL 2022 REGIONAL ACTIVITIES

APRIL 14	Farmers' Cooking Contest at the DA RFO XII Lobby, Brgy. Carpenter Hill, Korondal City
APRIL 15	KADIWA ni Ani at Kita cum Filipino Food Month Celebration at the DA compound, Antonio Luna St., CDO
APRIL 18	FFM Cooking Contest at the DA RFO III, City of San Fernando Pampanga
	FFM Slogan Contest at the DA RFO III, City of San Fernando, Pampanga
1:30 PM	Tara, Kape! at the ATI FB, DA FB, FFM FB
APRIL 18-24	Namit!: A Celebration of the Filipino Food Month at the SM City Southpoint, Iloilo City

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APRIL 19		2ND KADIWA MASTER CHEF COOK-OFF at the DA RF COMPOUND, Naga City
APRIL 19- MAY 1		Farmer Produce at the SM City Baguio, Mall Atrium, Lower Ground Floor
APRIL 20		Innovative Food Product Contest at the Marquee Mall Angeles City, Pampanga
	10:00 AM	Buhay Ha Tag-ay at the ATI FB, DA FB, FFM FB
APRIL 20-23		KADIWA ni Ani at Kita in celebration of the FFM at the Marquee Mall, Angeles City, Pampanga
APRIL 21	2:00 PM	Tahong Kropek and Embutido at the ATI FB, DA FB, FFM FB
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REGIONAL ACTIVITIES

APRIL 21-23		Filipino Food Month Trade Fair at the City Commercial Center (C3) or Totonda, Pagadian City (tentative venue)
APRIL 21-24		KADIWA Locally Sourced Products Fair in celebration of the Filipino Food Month at the Robinsons Malls, Tacloban City
		Mangan Taku (Let's Eat) 2022 at the Baguio CityZoom: DOT CAR, DA-CAR, Baguio Tourism"
APRIL 22		Slow Food Webinar at the Zoom: DOT CALABARZON & FEU Cavite
		Food Trip sa Capiz at the Capiz Provincial Park
	1:00 PM	Timu (Subanen Suman) at the ATI FB, DA FB, FFM FB
APRIL 22, 23	10:30 AM to 8 PM	Hapag ng Pamana sa Cagayan de Oro (Day 1 &2: Opening Cermony, Food Exhibit, Lectures, Exposition, Cooking Demo, Performances,
		Photo Exhibit, Closing Ceremony) at the NCCA FB Page
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APRIL 22, 23 & 28	2:00 PM	Hapag ng Pamana sa Capiz at the NCCA FB Page
APRIL 22, 23 & 30		Manindahan Ta! at the Capiz Provincial Park
APRIL 22-24		KADIWA NI ANI AT KITA Retail Selling in celebration of FFM at the Azuela Cove, Lanang Davao City
APRIL 25		KADIWA ni Ani at Kita Cum Filipino Food Month Celebration at the DA RFO 1 Ground Floor
	2:00 PM	Mushroom-based Food at the ATI FB, DA FB, FFM FB
APRIL 25-29		Kadiwa Retail and Promotions at Benguet Provincial Capitol, La Trinidad, Benguet



APRIL 26		KADIWA Retail Selling in celebration of the Filipino Food Month at Batelec I, Calaca, Batangas
	10:00 AM	"Inanchela" and "Binongor" of Kalinga and "Abuhos" of Abra at the ATI FB, DA FB, FFM FB
APRIL 27	10:00 AM	Mungo dishes/ food products at the ATI FB, DA FB, FFM
APRIL 28	11:00 AM	Miki at Ilocos empanada at the ATI FB, DA FB, FFM FB
	2:00 PM	Batchoy, Pansit Molo, and Kadyos, Baboy, Langka (KE at the ATI FB, DA FB, FFM FB
		Launching of Pamangan Kapampangan Culinary Boo

REGIONAL ACTIVITIES

	10 AM, & 5PM	at Cacaoyan Forest Park and Restaurant, Cultural Show & Closing Ceremony) at the NCCA FB Page
APRIL 30	8AM,	Hapag ng Pamana sa Palawan (Day 2: Food Fest 20 at Casagyan Forast Park and Pastayrant
APRIL 29-30		Kalutong Pilipino Culmination Activity at Davao City
		Punsyunan: Showcase of CALABARZON Cuisine at the Ayala Solenad, Nuvali, Sta. Rosa, Laguna
	3:00 PM	Timplahe: "Porkylicious Lomi ng Batangas at ATI FB, DA FB, FFM FB Kadiwa Retail Selling and Indigenous Cuisine Cooking Contest at DA-RFO-13, Compound Site Butuan City
APRIL 29	1PM & 3:30 PM	Hapag ng Pamana sa Palawan (Day 1: Opening Cer Cultural Show & Symposium on Local Cuisine) at the NCCA FB Page

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APRIL 3010:00 AM"Nilutlot na Manok sa Gata": A taste of indigenous
culture of the Bagobo-Tagabawa Tribe.
at the ATI FB, DA FB, FFM FB1:00 PMPinangat Albay vs Pinangat CamSur
at the ATI FB, DA FB, FFM FB



INTERNATIONAL ACTIVITIES .

Opening of Binondo Restaurant at the Beijing Road, **APRIL 2022** Shanghai, China **Publicity support for opening of Reyna Restaurant** at Paris, France Feature on Philippine gastronomy on ICI Paris at France Philippine Food Feature in PDOT China Social Media **APRIL 1-30** at the Online, Weibo, WeChat and Daoyuin (Tiktok) Filipino Restaurant Month in Canada at Canada Editorial, feature story and e-newsletter on Philippine food and gastronomy at the travellinkdaily.com, & other online travel news platforms in China Philippine Food Fair at Imperial Hotel at Tokyo, Japan **APRIL 10** Pop-up Filipino food at the Shanghai China, Local Restaurants (The Spot, Perch Restaurant, **& 24** Yasmine Steakhouse) 15

Filipino Food

INTERNATIONAL ACTIVITIES



APRIL 23	10AM- 12NN	Filipino Food: Make It Delish! at the Island Pacific Seafood Market 19387 Soledad Canyan Rd, Santa Clarita, California, USA
APRIL 24	10AM- 12NN	Filipino Food: Make It Delish! at the Seafood City Supermarket 2180 Barranca Pkwy, Irvine, California, USA



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APRIL 2	1:00 PM- 2:00 PM	3rd National Hospitality and Tourism Virtual Conven- and Skills Competition 2022 - Food Vlogging Categor at the Team Philippines FB Page
APRIL 2, 9 16, 23 & 30	3:00 PM	KainCon Culinary Filmfest at the FFM FB Page
APRIL 5	3:30 PM- 5:00 PM	Who Influenced What We Eat Today? at the Ateneo de Manila University/ Zoom / Facebook • A Story of Food Security from the Austronesian Migration through the Colombian Exchange to the Modern MixAn Interdisciplinary Conversation with Felice Prudente Sta. Maria • Part 1 of the INFLUENCERS ANONYMOUS series
APRIL 6	5:00 PM	Introduction to Cupping: Tasting Various Philippine Coffee Origins at the Philippine Coffee Board and FFM FB Page

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APRIL 7	3:30 PM- 5:00 PM	Who Influenced How We Prepare Our Food Today? at the Ateneo de Manila University / Zoom / Facebook • A Story of the Food Chain from Simple to Complex Cooking through Home-Schooling and Institutional Learning to Food as Commodity • Part 2 of the INFLUENCERS ANONYMOUS Series
APRIL 8-10		Quenamnam: Pagtatanghal ng Mga Katutubong Sangkap at Sarap at Lucena
APRIL 13	5:00 PM	Alternative Brewing Methods For Coffee at the Philippin Coffee Board and FFM FB Page
APRIL 19-22		Gastronomic Wonders: A Special Pinoy Feast at the Sunlight Eco Tourism Island Resort
		at the Suntight Eco Tourism Island Resort

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APRIL 20	5:00 PM	How To Open a Cafe Business Using Philippine Coffe at the Philippine Coffee Board and FFM FB Page
	9:00 AM- 1:30 PM	Calabarzon on Plate: The Ingredients of its Culinary Heritage - Webinars and Culinary Vlogging at the LPU Laguna FB Page
APRIL 23		Silipin ang Kusinang Pinoy: Saliksikin ang Putaheng Hilig ni Pepe at the Jose Rizal University FB Page
APRIL 23, 24		Tara Mangan! Ing Kwentu at Lasa Ning Kalutung Santa Ana at the Casa Apu FB Page
APRIL 26	3:30 PM- 5:00 PM	"Who Influenced What We Like To Eat Today? at the Ateneo de Manila University / Zoom / Facebook • A Story of Sustainability from Safety and Religious Taboos to the Chemistry of Flavor and the Definitions of Desirability • An Interdisciplinary Conversation with Felice Prudente Sta. Mari
		Part 3 of the INFLUENCERS ANONYMOUS Series

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APRIL 27	5:00 PM	Pairing Philippine Coffee With Local Food and Desserts at the Philippine Coffee Board and FFM FB Page
APRIL 28	3:30 PM- 5:00 PM	Are We 21st Century Culinary Influencers? at the Ateneo de Manila University / Zoom / Facebook • A Story of Choosing from foundational Local Diversity
	through Homeland and Diaspora Interpretation and the Quest for Global Branding • An Interdisciplinary Conversation with Felice Prudente Sta. Maria • Part 4 of the INEL UENCERS ANONYMOUS Series	

Part 4 of the INFLUENCERS ANONYMOUS Series

